

Singularity

SINGULARITY WINS IRISH SOFTWARE ASSOCIATION SALES AWARD

Dublin, 13 November 2008

[Singularity](#) has won the Irish Software Association's prestigious Sales Achievement Award for 2008. The announcement was made at the Association's annual awards ceremony in Dublin's Mansion House. The Sales Achievement award goes to the company that has made the most significant advances in revenue development during the previous year through the design and execution of effective sales and marketing programs.

Singularity grew its revenues by 80% in the past year, securing significant deals in its target sectors of Telecommunications, Government and Capital Markets. The company has enjoyed unbroken growth and profitability since being founded in Derry, Northern Ireland in 1994.

"We are delighted to be honoured by the Irish Software Association", said Singularity founder and Managing Director Padraig Canavan. "The award is particularly valuable because it represents recognition by our peers in the software industry, and because the list of past winners includes some of the most prestigious software firms on the island".

The Sales Achievement award comes in the same week that Singularity announced a £3.5m (\$5.5m) expansion plan targeted at developing a series of innovations for its core product and increasing its worldwide staff count to over 300.

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About Singularity

Singularity is a global leader in Business Process Management (BPM) and Workflow Software, with over 200 staff and offices in Derry, Belfast, New York, London, Singapore and Hyderabad. Singularity's award-winning product helps organizations automate complex business processes, linking human and system activities seamlessly together to achieve business goals. Singularity also provides a range of market-specific BPM solutions to customers in the [Telecommunications](#), [Government](#) and [Capital Markets](#) sectors. For more information, please visit <http://www.singularity.us.com> or <http://www.singularity.co.uk>

About the Irish Software Association Awards

The Irish Software Association (ISA), which has represented the interests of software and IT services companies in Ireland since 1978, is the leading voice of software technology and service in Ireland. The Irish Software Association Awards celebrate those companies who have achieved exceptional success, developed innovative technologies and partnerships and achieved significant sales results over the past year. This year also marks the ISA's 30th Anniversary.

<http://www.software.ie/awards>

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